

## Asher Arnon

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### CV

Asher Arnon is an interdisciplinary creator artistically active in the intersection of visual, spatial and sound-oriented arts. With an academic and professional background in visual communications, architecture and urban culture, art, and music. Arnon's creative work spans a wide range of design-oriented and artistic projects in diverse formats. In recent years his practical and theoretical research has focused on exploring possibilities for place representation through interrelations between image and music and the notion of 'sense of place', emphasising the experience-interpretation continuum manifested by orientation through spatial-visual-sonic artefacts.

Arnon is a retired Professor of Creative Arts at Bezalel Academy of Arts and Design in Jerusalem, Israel.

### Education

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| 2015-2021 | PhD in audiovisual installation art, Music, Technology and Innovation – Institute for sonic creativity (MTI <sup>2</sup> ), De Montfort University, Leicester, UK. |
| 2001-2002 | MA (UPC) in Architecture and Urban Culture, Metropolis Postgraduate Program, Universitat Politècnica de Catalunya (UPC), Barcelona.                                |
| 1994-1996 | Partial studies in the Jazz Department at Rimon School of Jazz & Contemporary Music, Ramat-HaSharon, Israel.   |
| 1974-1978 | B.Des. Graphic Design, Bezalel Academy of Arts and Design, Jerusalem.  |

### Academic roles

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|-----------|---|
| 2017      | Academic Program Director of the Graduate Program in Visual Communications, Bezalel Academy of Arts and Design, Jerusalem.  |
| 2008-2017 | In charge of developing the graduate degree program at Bezalel's Department of Visual Communication.  |
| 2010-2014 | Head of the Tel-Hai Institute of Arts, Tel-Hai College - a vocational school of fine arts, jewelry and ceramics.  |
| 2009-2017 | Coordinator of first-year course: Foundations of Design Thinking at the Department of Visual Communication, Bezalel Academy of Arts and Design, Jerusalem. This course is delivered concurrently by eight lecturers over two semesters. |

### Main teaching experience

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| 1990-2022 | Lecturer in the graduate and undergraduate departments of Visual Communication at the Bezalel Academy of Art and Design, Jerusalem.                         |
| 2005-2020 | Lecturer in the Bezalel interdepartmental framework of the department of Material and Cultural studies at the Bezalel Academy of Art and Design, Jerusalem. |

### Selected conferences and lectures

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| 2021 | <i>Improvisation in Physical and Compositional Spaces</i> , lecture in the 'Hear, Think, Act: Jazz Forms of/in/for life' joint convention of NYU/Tel-Aviv and the Bezalel Art and Design Academy, Jerusalem.       |
| 2020 | Research presentation and talk regarding issues of composition in the composition symposium of The Buchman-Mehta School of Music, Tel Aviv University  |
| 2020 | A talk about issues of constraints and affordances in relation to my work <i>Roundabout Midday</i> , in the 21 <sup>st</sup> Century Music Practice Research Network – Online Symposia, University of West London. |

- 2015 Lecture and projects presentation in a conference of Metropolis' 20<sup>th</sup> anniversary in Barcelona.
- 2014 *Form and Sound* – a talk about issues of music and visual arts, 'Art in Unexpected Places' event, Tel-Aviv.
- 2012 *Parallel Worlds and Double Agents* – keynote speaker on interdisciplinary design thinking and education at the ADU 2020 conference of the Cooperation Program between Higher Education Institutions from the European Union and Latin America: The restructuring of higher education for the 21st century in the expanded field of architecture, design and urbanism, Lima, Peru.

Selected Exhibitions

- 2021 *Roundabout Midday*, video screening at 'Visible Bits, Audible Bytes, EMS21 convention, Phoenix, Leicester, UK.
- 2020 *OCEANA* sound-video composition in 'Something is rotten in the Kingdom of Denmark', Heara 13, online web art event.
- 2020 *Roundabout Midday* sound-video installation, Building materials Group exhibition, Basis Art School and Gallery, Herzliya.
- 2019 *Perhaps this scheme will enable us to hear more often from each other*, large-scale audiovisual installation, PACE galley, De Montfort University, Leicester, UK.
- 2016 *Chromatic Automatic Pilot*, video installation at the Visible Bits, Audible Bytes sound and image event, Leicester, UK.
- 2015 *Chromatic Automatic Pilot*, video and sound installation, Basis and (Super)structure, Basis Art School and Gallery, Herzliya.
- 2014 *Wink*, iconic metal goggles, object design and photography, Design Underground, Benyamini Centre, Tel Aviv.
- 2011 *Watch Rock: The Visual Dimension of Israeli Rock 'n' Roll*, selected album covers, Artists' House, Tel Aviv.
- 2011 *Metronome*, ceramic objects and sound installation, Sixth Ceramics Biennale, Eretz Israel Museum, Tel Aviv.
- 2005 *The Real Thing*, light object installation, Beaten Gold, Third Biennale of Jewellery, Eretz Israel Museum, Tel Aviv.

Selected spatial design projects

- 2009-2010 Design of a wayfinding system in Jaffa (in collaboration with The League). Responsible for the master plan, the system's characterization and design consulting.
- 2008-2010 Visual identity design for the Tel-Aviv Port recreation area; design of the wayfinding system for the port; formulation of regulations and a signage master program for the implementation of different types of information in the port area.
- 2007-2010 Visual identity design for the Old Port of Jaffa (in collaboration with The League). Responsible for the visual identity aspects in the port area, the wayfinding systems, the historical signposting and the design of the port's central plaza.
- 2008 The International Biennale of Urban Landscape Architecture, Bat-Yam – member of the establishment team and responsible for the event's visual identity and communication.
- 2006 Venice Biennale 2006: 10<sup>th</sup> International Architecture Exhibition – member of the design team responsible for the visual identity of the Israeli pavilion and the design of the exhibition catalogue.